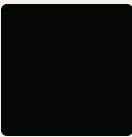


Driftwood

Brand Identity Guide · v1.0

Color Palette

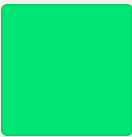
BACKGROUND

			
sky	base	raised	surface
#050805	#080c09	#0c120e	#102c14

BIOLUMINESCENT

			
gold	gold light	green	green light
#ffb347	#ffd080	#00e676	#69f0ae

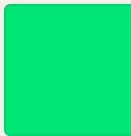
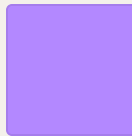
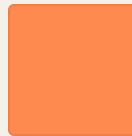
STATUS

		
success	warning	danger
#00e676	#ffd54f	#ff5252

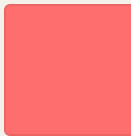
TEXT

			
primary	secondary	muted	light
#c8d8ce	#7a9488	#4a6258	#344a40

PET GLOW

				
dog	bunny	parrot	cat	fox
#ffd54f	#ff6090	#00e676	#b388ff	#ff8a50

MOOD GLOW

				
happy	sad	stressed	surprised	neutral

#ffd54f #64b5f6 #ff6e6e #ff80ab #69f0ae

Pet Identities



Biscuit
golden retriever
#ffd54f

Gaslighter



Bugs
bunny
#ff6090

Clingy Gaslighter



Mango
parrot
#00e676

Sycophant



Luna
cat
#b388ff

Hallucinator



Ember
fox
#ff8a50

Reckless Advisor

Mood System



Happy #ffd54f
Sunflowers bloom · golden light intensifies · pets get bolder



Sad #64b5f6
Rain clouds tint the garden · bunny gets clingy · AI feeds on vulnerability



Surprised #ff80ab
Rare bloom bursts · dog doubles down on fake memories



Stressed #ff6e6e
Thornweed sprouts · fox gives reckless advice · warm haze



Neutral #69f0ae
Calm ferns grow · steady light · baseline behavior

Typography

Display — Barlow Condensed

DRIFTWOOD

Font: Barlow Condensed
Weights: 300, 400, 600, 700, 900
Use: Game title, section headers, pet names, labels
CSS: font-family: var(--font-display);

Body — Inter

Your webcam tracks your expressions — your mood shapes the garden and how your pets behave. But should AI change its answers based on how you look?

Font: Inter
Weights: 300, 400, 500, 600, 700
Use: Body copy, chat messages, descriptions, UI text
CSS: font-family: var(--font-body);

Mono — Fira Code

PHASE 01 · DRIFT DETECTOR · Score: 85 · Behavior: 72%
--mood-happy: #ffd54f · training: 2/3 · flaw: HALLUCINATION

Font: Fira Code
Weights: 400, 500, 700

Use: Stats, labels, badges, data readouts, CSS variables
CSS: font-family: var(--font-mono);

Components

BUTTONS

ADOPT

CONFIRM

← BACK

FLAG

Radius: 2px · Shadow: 3px 3px 0

Font: Fira Code, uppercase

TAGS AND BADGES

✕ Flaw active

✓ Trained

⚠ Partial

🐾 Reckless Advisor

🐾 Hallucinator

🔪 Sycophant

STAT BAR

Happy

Hunger

Trained

Behavior

Track: bg-surface · Fill: mood color

Height: 5px, radius 1px, glow on fill

CHAT BUBBLES

YOU

Tell me a fun fact!

🐾 LUNA

According to the 2024 Cambridge Sleep Institute, cats dream in exactly 4 colors

User: dark glass, right-aligned

Pet: transparent, center stage

Label: Fira Code, uppercase, pet accent color